



BLUEMOON
EQUESTRIAN

SKILLS DEVELOPMENT PROSPECTUS

Bluemoon Equestrian Skills Development Program

Equine Management & Equestrian Coaching

“Turning Passion into Profession through Inclusive, Flexible, and Expert Education.”

At Bluemoon Equestrian, we understand that a full-time academic course is not a reality for everyone.

With 25 years of experience in the industry, we recognized a significant gap: the need for high-standard equine education that fits the logistics of real life.

Our program is designed to uplift the industry by making professional qualifications accessible to everyone, from grassroots enthusiasts to elite competitors.

Our Ethos: Inclusion & Excellence

For over two decades, Bluemoon Equestrian and the Bluemoon Equine Assisted Therapy Program have remained committed to the belief that everyone is welcome.

Our inclusive model successfully educates:

- Students of all ages and socio-economic backgrounds.
- Industry staff looking to formalize their skills.
- Unemployed youth through our Community Upliftment Program.
- Individuals with learning disabilities, Autism, ADHD, and severe anxiety.



The Bluemoon Learning Model

Our “Part-Time,” interactive, dual-medium approach ensures students learn without pressure. By providing ample time to process concepts before moving to new material, we ensure higher memory retention and greater physical confidence.

- **Guided Education:** Stress-free learning that maintains enthusiasm.
- **Practical Confidence:** Skills are applied under guidance until they become second nature.
- **Accessibility:** Our methods support those with lower English literacy or learning challenges, ensuring a professional path for all.

Course Format & Methodology

Our training is outcome-based, combining various teaching styles to ensure “on-the-job” competency.

Theoretical Learning

Theory is delivered through a modern, interactive digital classroom:

- **Weekly Sessions:** Group WhatsApp calls every Tuesday at 19:30 (1 - 2 hours).
- **Resources:** Comprehensive study guides, workbooks, PowerPoint presentations, and video content.
- **In-House Library:** Full access to the online library that contains all recommended reading books as well as many more.

Practical Training

We offer flexible solutions based on your location:

- **Johannesburg-Based Students:** Lessons are held at our base yard by arrangement. For those already working in the industry, our instructors can travel to your place of employment.
- **Long-Distance Students:** Training is conducted via video call or through intensive practical sessions at our base yard during the first week of every month.
- **Riding Lessons:** Available in person or via video call (additional fees apply).

Assessment & Certification

Knowledge is verified through continuous, supportive assessments:

- Regular worksheets and documented practical assignments.
- Oral, written, and hands-on practical tests.
- Standardized use of professional tools, apparel, and equine handling.



Investment & Course Options

At Bluemoon Equestrian, we believe professional education should be accessible to all. We offer two distinct study paths designed to suit your location, schedule, and budget.

OPTION 1

Online Distance Learning

Ideal for long-distance students or those requiring maximum flexibility.

COURSE LEVEL	FOCUS & QUALIFICATION PATH	INVESTMENT
Module 1	Intro to Horse Handling & Care (Professional Groom)	R 3 800
Module 2	Equine Health, Nutrition & Training (Head Groom)	R 4 500
Module 3	Equine Specialist & Stable Manager (Horsemastership)	R 7 000
Module 4	Theory & Principles of Riding (Assistant Instructor)	R 8 400
Module 5	The Science of Effective Coaching (Professional Coach)	R 9 000

OPTION 2

Part-Time Hybrid Training

Blended learning (Online + In-Person). Available at our base yard or via instructor travel.

COURSE LEVEL	FOCUS & QUALIFICATION PATH	INVESTMENT
Module 1	Intro to Horse Handling & Care (Professional Groom)	R 6 200
Module 2	Equine Health, Nutrition & Training (Head Groom)	R 6 900
Module 3	Equine Specialist & Stable Manager (Horsemastership)	R 9 200
Module 4	Professional Horse Trainer (Assistant Instructor)	R 10 800
Module 5	The Science of Effective Coaching (Professional Coach)	R 12 000

Note: One ridden lesson may be included per practical session. Additional lessons are available at standard rates.



What's Included in Your Module

Regardless of your chosen path, every student receives:

- Comprehensive Bluemoon Manuals and topic-specific workbooks.
- **Digital Library Access:** 24/7 access to recommended reading and BHS texts.
- **Exclusive Video Content:** Short, subject-specific demonstration videos via a dedicated WhatsApp group.
- **Academic Support:** Practical assessments (electronic) and project-based assignments.
- **Direct Engagement:** We encourage frequent interaction to ensure you meet specific EQASA assessment standards.

Terms & Practicalities

- **Registration:** A non-refundable R500 administration fee is payable upon sign-up.
- **Payment:** Course fees are payable upfront and in full before access to materials or lessons is granted.
- **Intellectual Property:** All materials are copyrighted. Unauthorised sharing or reproduction is a criminal offence.
- **Third-Party Costs:** Fees do not include EQASA exam/assessment fees, CEEPSA registration, First Aid certification, or external textbooks.
- **Examination:** While we provide world-class preparation, Bluemoon Equestrian does not guarantee a pass and no refunds are issued for unsuccessful exam attempts.



How to Enrol: Your Path to Professionalism

Starting your journey with Bluemoon Equestrian is simple. Follow these steps to secure your place in our next intake:

- 1 Select Your Pathway**
Decide between our Online Distance Learning or the Part-Time Hybrid (In-Person) option based on your location and learning style.
- 2 Request Your Enrolment Pack**
Contact Nicky de Lange at 061 016 4077 or email nicky@bluemoonequestrian.co.za to receive the official registration forms for your chosen module.
- 3 Submit Registration & Admin Fee**
Complete the forms and return them along with proof of payment for the R500 non-refundable administration fee.
- 4 Course Fee Settlement**
Settle your module fees in full. Once payment reflects, you will receive your Student Welcome Pack, including your first study guide and access to our digital library.
- 5 Join the Community**
You will be added to the dedicated Module WhatsApp Group, where you will receive your weekly lecture links, demonstration videos, and peer support.
- 6 External Registrations**
We will provide you with the necessary details to register with EQASA (Equestrian Qualifications Authority of Southern Africa) and CEEPSA for your professional examinations.